



Call for Proposals: Factory

MoBY [Museums of Bat Yam, Israel]

Deadline: December 15th 2008

MoBY (Museums of Bat Yam, Israel) is inviting artists and groups of all cultural fields to submit proposals for works/actions for **Factory**, an international exhibition taking place in two venues from May 2009.

Factory exhibition focuses on production processes and their outcome in the framework of the art field, as well as on the social-economic structures that govern the contemporary world. The exhibition's theme is inspired by Andy Warhol's famous studio, which carried diverse functions during the 60s – a gathering place for the New York bohemia, a site in which both superstars and marginal characters dwelled, a place that shaped the public and artistic persona of Warhol and his companions while functioning as an artist's studio in the full sense of the word, stimulating artistic production in various media. **Factory** exhibition foregrounds the critical tension that resides in production processes of different art practices (video, sound, installation, performance, painting, photography etc.), between the live event, concrete artifacts and their display and consumption. We seek to induce the same tension in the friction and echoing formed between the exhibition's two venues, as the artistic activity in each of the sites will be shaped according to the unique characteristics of each space.

:::First venue – Ben Ari Museum of Contemporary Art, Bat Yam

A museal exhibition showing between May and August 2009, concentrating on production processes responding or challenging the museum institution's display strategies, outlines and boundaries.

:::Second venue – Industrial area, Bat Yam

The industrial area is a non-artistic space, and nonetheless a much desired location for contemporary art display because of its seemingly raw nature. These are the last days of Bat Yam's industrial area in its current appearance, as it is planned to go through a renovation process that will transform it to a "business area". The chosen artists will work in different spaces in the industrial area for about a month, during May 2009. The various projects will be created during this month, in a process that will culminate in a live artistic event. This event, much in the spirit of 70s Happenings, will be open to the public for the duration of 5 days.

You may submit a proposal for each of the venues

Please use the following form, available for download here: <http://mobyinfo.googlepages.com/home>

Please send your proposal to: mobyfactory@gmail.com

*The museum serves the right to select the participating proposals. Answers will be given until mid January 09.